



Network Revenue Optimizer

Network Revenue Optimizer is the industry's fastest FTTx near-net estimating software, instantly delivering digital quotes, accurate routes, prospect opportunities and ROI.





Estimate instantly

Network Revenue Optimizer enables sales reps to generate and rank near-net quotes within seconds to stay ahead of the competition.



Automate effortlessly

With digital route generation, the sales team can understand capacity, costs and highest ROI for multiple route scenarios at their fingertips.



Model intelligently

Only IQGeo provides multi-point quoting, daisy chains, tie points, attractors and obstacles, and the ability to restrict street types for routing.

After quickly understanding the best revenue opportunities, Network Revenue Optimizer helps you target those potential customers, digitally collaborate to move the project forward, transition quickly to design – and then continue to discover opportunities in the future.



Target effectively

Integrate building, tenant and thematic data with wholesale opportunities to get the most accurate and comprehensive view of sales opportunities.



Collaborate efficiently

Network Revenue Optimizer saves more steps and time by providing a team-based estimate workflow and digitized approval workflows.



Design automatically

Once you've found the optimal routes, you can easily transition from sales to planning by auto-creating a high-level design from each estimate.



Retarget flexibly

By easily integrating network data into any CRM, sales reps can refresh opportunities near the network and quickly reuse previous estimates to optimize targeting and network ROI.



Optimize network data

Enable your sales team to instantly provide cost and revenue estimates on near-net opportunities so you can respond quickly to RFQs and multipoint RFPs without engineering assistance.



Route revenue optimizer

Automatically generate least cost and highest business potential routes to service the proposed new customer connection, together with projected ROI. Automatically generated routes can be easily finalized with manual adjustments.



Routing map

All relevant data sources are integrated into one map used to optimize routing requests.
Data sources can include service points, capacity availability,
OpenStreetMap, Dun & Bradstreet or ShareTracker, physical infrastructure, cost areas, linear blockers, customer information, and PDF plot maps.

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Maximize project ROI

Easily communicate construction costs to ensure project profitability, while also integrating estimates and prospect information into your CRM for future revenue opportunities.



Instant construction estimates

Accurate, fast cost estimates and ROI projections, for a single premise address or for bulk addresses uploaded into the system. Provide immediate quotes while on the phone with your prospects, while reducing the risk of underestimates that compromise project profitability.



Serviceability request history

Users have easy visibility of previous serviceability enquiries and construction estimates in the area of a new request. This allows assessments to be re-used for faster response and automatically identifies additional business potential in the proposed area to maximize connection ROI.

Building better networks

Telecommunications and utility operators are "Building better networks" with IQGeo's award-winning software solutions. The ability to powerfully model any network requirement, integrate every system and data source, and support field and office teams with continual innovation is helping operators create the networks of the future.

Our solutions ensure greater cross-team collaboration and process efficiency throughout the network lifecycle, from planning and design to construction, operations, and sales.

Whether it's highly competitive fiber and 5G broadband rollouts or complex utility grid modernization projects, IQGeo's enterprise solutions and our OSPInsight fiber planning and design software are proven industry leaders. We partner with large multinationals and smaller regional operators to deliver the digital innovation they need to increase network resilience, operational safety, and business ROI.

IQGeo differentiators



Model anything

Accelerate network planning and design with a digital twin of your network to efficiently model any requirement or business goal.



Integrate everything

Enhance collaboration and streamline processes by easily integrating any data source or internal system into a single geospatial view.



Use anywhere

Enable field teams to identify and document data in real time, online or offline, more powerfully and flexibly than other solutions.



Innovate constantly

Consistently realize network value with a solution that continually evolves your processes, integrations, and scope.